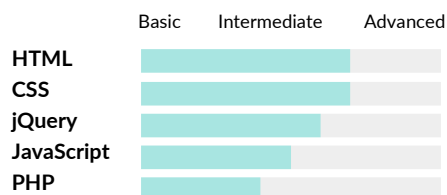# Heather Larsen

Front-end web developer who is passionate about the user's experience

## Contact

heather@heatherlarsen.net
www.heatherlarsen.net
619.341.3068

## Language Knowledge

| | Basic | Intermediate | Advanced |
|---|---|---|---|
| **HTML** | | | |
| **CSS** | | | |
| **jQuery** | | | |
| **JavaScript** | | | |
| **PHP** | | | |

## Other Knowledge

| | |
|---|---|
| AtTask | Git |
| Bootstrap | Jira |
| Foundation | MySQL |
| Google Analytics | Podio |
| Google Maps | SEO |
| Less/SASS | SVN |
| Responsive Web Design | |

## Education

**Certificate in JavaScript** -
University of Washington
(*Seattle, WA*)

Oct 2016 – Present

**Bachelors of Science in Computer Science** -
University of Redlands
(*Redlands, CA*)

Sept 2006 - May 2010

# Experience

**Senior Front-End Web Developer** - Rio SEO
(*Seattle, WA & San Diego, CA*)

Sept 2012 - Present

- Merge client's native websites with the Rio Local Search Software to create an optimized locator and local landing pages using HTML, CSS, Sass, JavaScript, PHP and jQuery
- Communicate effectively with Rio team and external clients to ensure design specifications and technical requirements are being met
- Point of contact for technical consultations with clients, ETA requests, and custom code features
- Utilize a Jira Kanban board to keep track of maintenance and enhancement requests for existing websites and efficiently manage time in order to deliver tasks by deadline
- Utilize Git for maintaining code across the team
- Perform cross-browser testing using desktop, mobile and tablet devices to identify, troubleshoot, and fix stylistic and technical issues
- Create thorough internal and external documentation, bug reporting and QA notes
- Created standardized code snippets and a common Sass styleguide to help improve the maintainability of the sites going forward
- Presented on the Github API using JavaScript during an internal Lunch and Learn in Fall 2016
- Experience interviewing & training new employees

**Volunteer Website Coordinator** - The World Is Fun
(*Seattle, WA*)

Mar 2015 - Present

- Manage website content for www.theworldisfun.org using Squarespace
- Add and edit stand-alone landing pages for special events and fundraising efforts
- Provide design and technical insights for upcoming redesign
- Attend monthly meetings with Marketing Team to discuss status of tasks and brainstorm ways to improve upon the current site

**Web Developer** - JBE International
(*Vista, CA*)

Jul 2010 - Aug 2012

- Organized and managed content for 20+ websites, including: e-commerce sites, tutorial video sites, and recipe management sites
- Frequently developed new UI elements, occasionally designed UI elements
- Developed email blast campaigns under strict deadlines
- Completed weekly reporting of A/B & multivariate tests and submitted recommendations based on those findings
- Worked closely with all departments to improve design and functionality of all websites; from whiteboard to PSD to development and launch
- Took on small video editing tasks
- Technologies Used: HTML, CSS, jQuery, PHP, MySQL, AJAX, Knockout JS

**Web Assistant** - University of Redlands
(*Redlands, CA*)

Sept 2009 - May 2010

**Peer Advisor** - University of Redlands
(*Redlands, CA*)

Aug 2008 - Dec 2009

**Lead Instructor** - iD Tech Camps
(*Malibu, CA*)

Jun 2009 - Aug 2009

**Computer Science Instructor** -
Elementary Institute of Science (*San Diego, CA*)

Jun 2008 - Aug 2008